**ALL2AFRICA ROADSHOW ROADSHOW 26-28 JANUARY 2026 MANCHESTER, BIRMINGHAM AND LONDON**

**Join us for a thrilling three-day event, where the best in African travel and tourism will be celebrated and showcased. This unique event is designed to bring eco-friendly tourism companies from Africa to the United Kingdom to meet and do business together.**

**WHY ATTEND THE ROADSHOW AND AWARDS EVENTS**

1. **Visibility**: The roadshow guarantees premier visibility for brands, allowing them to connect with key stakeholders and confirm bookings by securing space at the events.
2. **Prime Locations**: The roadshow will take place in four prime outbound tourist locations: Manchester, Edinburgh, Dublin, and London.
3. **Networking Opportunities**: Participants will have the chance to grow their business reach and network with tour operators, travel agents, and travel professionals, preferred airline, before, during, and after the roadshow.
4. **Exclusive Events**: Enhanced networking events and powerful engagements with key tourism operators are part of the roadshow experience.
5. **Virtual Meetings**: There will be exclusive virtual meetings and build-up sessions for all participants.
6. **Largest Consumer Travel Show**: The roadshow includes participation in the largest consumer travel shows in the United Kingdom- Destinations London, attracting thousands of active, passionate, and affluent travellers looking for new eco-friendly luxury travel experiences and the latest hotspots.

**PARTICIPATION TERMS AND CONDITIONS**

1. Registration: Participants must register in advance and provide accurate information.
2. Attendance: Participants must attend the entire event unless otherwise specified.
3. Behaviour: Participants must adhere to a code of conduct, always including respecting other attendees and participants.
4. Liability: The organizers are not liable for any personal injury, loss, or property damage.
5. Privacy: Personal information provided during registration will be kept confidential and used only for the event.
6. Intellectual Property: All content presented at the event is the property of the respective owners, and unauthorized use is prohibited.
7. Compliance: Participants must comply with all applicable laws and regulations.
8. To register, please enter your details below and submit the form together with your company profile and photograph for consideration. A confirmation of acceptance will be shared with you within a week.
9. All2Africa Team will deliver and execute top-notch events experience and guarantee of 20-30 business meetings in each city. We already planning for 2027with you in mind and look forward to an exciting build up to 2026. Thank you.

**ALL2AFRICA ECO-FRIENDLY TOURISM SHOWCASE AND AWARDS**

**MANCHESTER, BIRMINGHAM AND LONDON 26-28 JANUARY 2026**

**BOOKING FORM**

**Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Roadshow Exhibitor Package**

* Full Package - £1250.00 company per sector (Early Bird) before 31st March 2025
* After the deadline £1450.00 company per sector and valid by the end of March 2025. Deposit £150.00 non-refundable.
* Second participant welcome £650.00pp per sector
* 20-30 Meeting slots per day
* Accommodation BB and Buffet Meals in each city 4\* included
* Transfers by luxury coach
* Ready to use exhibitor workstation, tablecloths, and labels provided.
* Networking buffet lunches, dinners and refreshments
* Benefit from focused marketing campaigns
* Sponsorship opportunities
* Roadshow brochure company profile, generic photo, and contact details- A4 page.
* Company brand 60-minute tagline
* X1 City tour before the roadshow

**Terms and Conditions**

1. Invoices are processed in British Sterling.
2. Payment in different currencies will incur charges.
3. Full payment is required at the time of booking for early bird benefits.

**Exhibitor Confirmation**

I\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ wish to reserve my place as an exhibitor at the All2Africa United Kingdom Roadshow to be held from 26 -28 January 2026 in Manchester, Birmingham and London.

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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