

An aerial photograph of a winding road through a lush green valley. The road curves through the landscape, and a small car is visible on it. The text is overlaid on the image in a bold, orange, sans-serif font.

**ALL2AFRICA
UNITED KINGDOM
ROADSHOW
26-28 JANUARY 2026**

MANCHESTER, BIRMINGHAM, LONDON



On your marks! Come and be part of an exciting three-day event that will promote your company and highlight and honour excellence in African travel and tourism. The event will feature awards to recognize outstanding efforts in the tourism industry.

This unique event is designed to stimulate eco-friendly tourism companies from Africa to meet with the United Kingdom Tourism Trade and do business together.





ROADSHOW PACKAGE

Full Package - £1250.00 per sector per company (Early Bird) before 31st March 2025

After the deadline £1450.00 per sector company and valid after the end of March 2025.

Second participant welcome £850.00 per sector, all on first come, first serve basis.

20-30 Meeting slots per day

Accommodation in each city 4* included

Transfers by luxury coach

Ready to use exhibitor workstation, tablecloths and labels provided.

Networking buffet lunches, dinners and refreshments

Benefit from focused marketing campaigns

Sponsorship opportunities

Roadshow brochure company profile, generic photo and contact details- A4 page.

Brand shout out 60-minute tagline

X1 City tour prior to the roadshow

EVENT DATES AND PROGRAM

LUXURY COACH LINKS



26 JANUARY 2026: MANCHESTER



27 JANUARY 2026: BIRMINGHAM



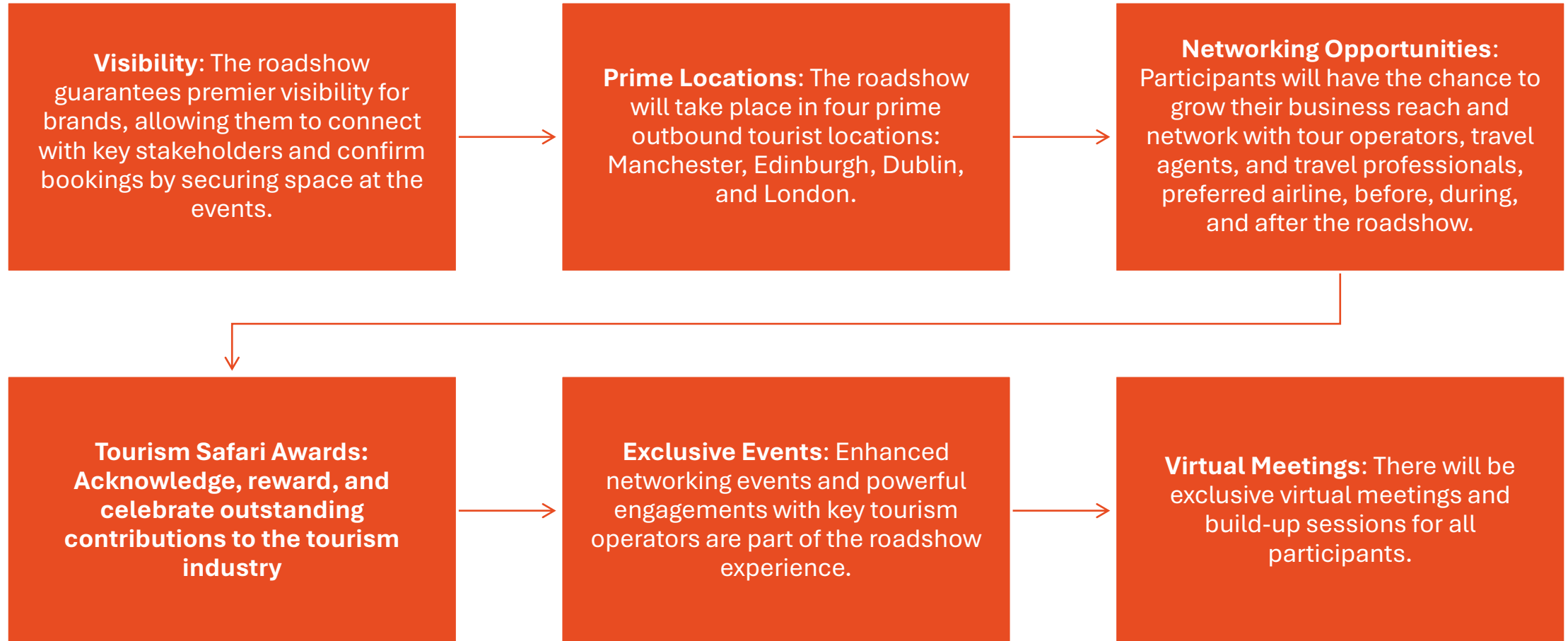
28 JANUARY 2026: LONDON

MEETINGS PROGRAM

- **14:00- 16:00hrs Meetings**
- **16:00- 16:30hrs Tea Break**
- **16:30- 18:00hrs Meetings**
- **19:30- 22:00hrs Networking Buffet Dinner
and Awards**



WHY ATTEND?



ROADSHOW EXHIBITORS

Destination
Management
Companies

Hotels and
Lodges

Ground
operators

Tourism
Boards

Destination
Wildlife Parks

Airlines

A top-down view of various travel items arranged on a light-colored surface. In the top left is a portion of a brown woven hat. Below it are a pair of brown sunglasses. To the right is a map with red pins, a brown passport cover with a gold airplane emblem and a 'PASSPORT' label, and a white canvas travel bag. In the bottom right corner is a silver and black vintage camera.

PLANNING YOUR TRAVEL THINGS TO NOTE



COMPANY PROFILE AND BROCHURE INFORMATION

REQUIREMENTS

Contact Name and Designation

Contact Details

Website

Company 5 min video clip

500 words including company sustainable tourism initiatives.

A generic photograph



VISA REQUIREMENTS

It is essential to review the British visa requirements online and submit your request on time.

Please be aware that visa fees are not included in the package, so ensure you budget for this accordingly.

TRAVEL TO THE UNITED KINGDOM

- Various choices exist based on affordability and convenience. The transport network in the United Kingdom is excellent, making it straightforward to navigate.
- An effective approach is to fly into Manchester Airport and depart from London. If you prefer to return home from Manchester, you will need to purchase a separate ticket from London to Manchester to catch your flight home.
- Alternatively, you can fly into London and take a train to Manchester. Purchasing a train ticket in advance tends to be significantly more economical. Flights from Africa are not included in the package. Our preferred airline is Kenya Airways.
- Airport transfers and travel outside the program are not included in the package.



4* ACCOMMODATION

- Accommodation on BB is included in the package.
- Buffet Lunches, Dinners and refreshments during meetings are included in the package.
- Participants pay for own extras



A stack of white papers and a roll-up banner are shown on a grey surface. The papers are stacked on the left, and the roll-up banner is partially unrolled, showing a white interior and a grey exterior. The banner is positioned diagonally across the frame. On the right side, there is a large yellow circular graphic containing text.

WHAT TO BRING FOR THE MEETINGS AND AWARDS

- Company roll-up banner double size
- Brochures,
- Business cards,
- Stationery,
- Electric gadgets and
- Giveaways.
- Prizes/vouchers for the QA

WHAT TO WEAR IN JANUARY/FEBRUARY

Warm long
jacket,

gloves,

scarf,

woollen hat,

brand
clothing,

smart work
clothing

Comfortable
shoes

Under
amour



OPTIONAL EVENTS DESTINATIONS 29 JANUARY TO 2 FEBRUARY 2026

For an extra fee, participation in the largest consumer travel show in the United Kingdom—Destinations London is highly recommended. This show attracts thousands of active, passionate, and affluent travelers looking for new eco-friendly luxury experiences and Africa's latest tourism hotspots.

Venue

Olympia London: Hammersmith Road, London, W14 8UX

Thursday 29 January - Sunday 2 February 2025
10 am – 5.30 pm

Participation at Destinations London incurs **separate costs.**



CONTACT

- Kuda Felicia Munjaidi, PhD.
- Founder/CEO All2Africa
- [Email: feliciakmunjaidi@gmail.com](mailto:feliciakmunjaidi@gmail.com)
- Website: <http://www.all2africa.com>
- Mobile: +447777300977
- Companies House Reg Number 2577425551
- United Kingdom