



ECO-FRIENDLY TOURISM EDUCATIONAL CULTURAL EXCHANGES

**THE AFRICA PROJECT 18-25 YOUNG BOYS AND GIRLS
FROM THE UNITED KINGDOM TO AFRICA**



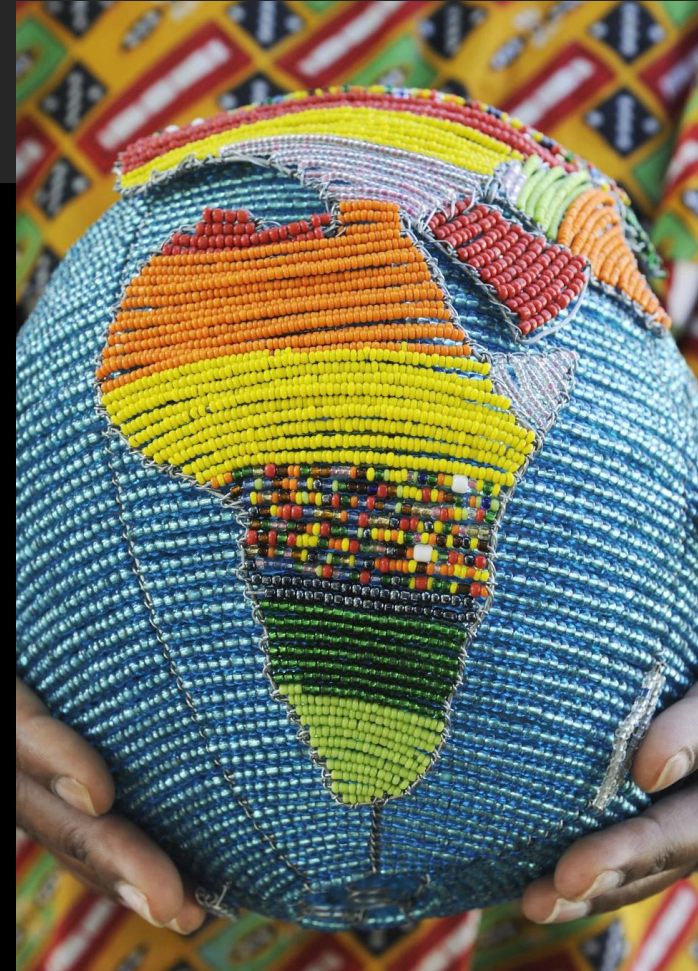
EMPOWERING YOUNG PEOPLE 18 TO 25 TO CONNECT WITH THEIR ROOTS IN AFRICA

- In many African communities, extended families play a crucial role in shaping identity and cultural heritage. However, financial barriers prevent many young individuals from traveling internationally to reconnect with their roots.
- All2africa initiative seeks to bridge this gap by funding travel and essential expenses for young people 18 to 25 to visit and stay with their extended families in Africa.



VISION

- Connecting young individuals between 18 and 25 with extended families in Africa for a transformative cultural tourism and educational experience.
- By funding the participants' travel, All2Africa enables cross-cultural learning, community engagement, and personal growth while ensuring safety through pre-arranged host families experiences.





CHALLENGES AND SOLUTIONS

- **Challenges**

Many young people from Africa living in the United Kingdom have extended families abroad but lack the financial means to visit and immerse themselves in their heritage.

- **Solution**

Providing funding for international flights and essential expenses, ensuring a structured, well-documented, and safe experience.

Ensure participants document their journey, creating inspiring and shareable content.

A pilot program in Southern Africa to test and refine the concept requirements.



OBJECTIVES AND MILLENNIUM DEVELOPMENT GOALS (MDGs)

The initiative aligns with three key United Nations Sustainable Development Goals (SDGs) a) **Quality Education (SDG 4)**: Participants gain cultural knowledge, practical life skills, and international exposure that contribute to their personal and professional growth.

b) **Reduced Inequalities (SDG 10)**: All2Africa provides opportunities for young individuals from diverse backgrounds to access international eco-friendly tourism experiences, fostering global equity.

c) **Partnerships for the Goals (SDG 17)**: All2Africa will collaborate with airlines, travel companies, and community organizations to ensure sustainability and scalability.

PILOT STUDY IN SOUTHERN AFRICA

To establish a proof of concept, a pilot program will be launched in Southern Africa, where All2Africa already has strong community ties.

- A thorough background check ensures safety and readiness.
- **Pre-Trip Preparation:** Cultural orientation, safety training, and essential documentation completion of the hosts.
- Young people 18 to 25 are matched with extended family members assessed and agreed in advance to host.
- **Travel & Hosting:** Fully funded flights and a structured homestay experience with vetted host families.
- **Daily Documentation:** Participants will record and share their experiences, creating an inspiring narrative for future expansion. The content will showcase cultural, social, educational benefits and tourism
- **Impact Assessment:** Feedback collection and evaluation to refine the program for broader implementation.



WHY SPONSOR?

1

Educational and Career Development:
Exposure to new environments builds skills and global awareness.

2

Cultural Exchange and Connection:
Strengthens identity, heritage, and international ties.

3

Brand Visibility:
Strengthen their brand by associating with a global cause promoting education, cultural identity, and community development.

4

Media: Sponsors
Gain exposure through participant content and media coverage.

5

Sustainable Growth: A successful pilot can lead to an expanded, self-sustaining program in other regions of Africa.

SPONSORSHIP BUDGET ESTIMATE

ITEM	AMOUNT £
PILOT AND PRE-TRIP FAMIL	
Background checks 20 participants and 20 hosts, training, tour orientation, and document	11000.00
Return economy class ticket	900.00
Meals and refreshments x7 days	1000.00
Accommodation	700.00
Driver and car	1500.00
Allowances x7 days	1450.00
Insurance	30.00
SUBTOTAL	16580.00

GROUP TOUR BUDGET ESTIMATE

X20 Participants economy class fares £900pp	18000.00
Visa fees x20 by £50 pp	1000.00
Travel Insurance	400.00
Daily allowance x5 days £10 per day Homestay	1000.00
Hotel accommodation sharing	5000.00
Tour x5 days (lunch and dinner) £40pp	4000.00
Coach hire and driver ground travel	1000.00
Escort x2 (male and female) x2 economy	1800.00
Accommodation x2 rooms per £50pppn	500.00
Media coverage	3000.00
Meals	500.00
SUBTOTAL	36000.00 +16580.00
TOTAL	53780.00



FUNDING SOURCES

- **Corporate Sponsors:** Airlines, travel companies, and educational organizations.
- **Philanthropic Grants:** NGOs and Foundations supporting youth and cultural exchange.
- **Crowdfunding and Partnerships:** Individual Donors and Community-driven fundraising.

DATE	ACTIVITIES TIMELINE
01/03/2025-31/03/2025	Identify sponsors and consolidate funding
01/04/2025 -30/04/2025	Identify participants, meet and access guardians and compile reports for sponsors. Connect with hosts while in the UK access enthusiasm and share information requirements in advance. Travel to Africa to start research on the ground, site inspection of facilities, and take photographs. Make participants aware of their host before travel. Initiate conversations.
01/05/2025 - 31/05/2025	Meet and greet the selected hosts. Assessment and Training
01/06/2025 - 30/06/2025	Update Sponsors. Discuss findings and outcomes of the visit
01/07/2025 - 31/07/2025	Meet with the participants, and matchmaking with extended families. Encourage communications between participants and hosts. Assess the responses.
01/08/2025 - 05/08/2025	Travel to Africa. Host meet and greet ; Disperse to different accommodations. Connect with participants daily.
06/08/2025	Hosts and Participants get together networking lunch and farewell
07/07/2025	Travel to Victoria Falls
08/07/2025	Stopover Bulawayo
09/07/2025	Hwange National Park
10/07/2025 -11/07/2025	Victoria Falls
12/07/2025	Return home from Victoria Falls. End of tour



LEGACY

Building a college in Africa that delivers eco-friendly tourism and hospitality education and services delivery



CALL TO ACTION

Building a college in Africa that delivers tourism and hospitality education, and services delivery.



CONCLUSION

The All2Africa initiative has the power to change lives by offering young people the opportunity to reconnect with their heritage, broaden their worldviews, and develop valuable skills. All2Africa is inviting partners to help make this vision a reality.

All2Africa is ready to discuss how we can work together to launch this groundbreaking initiative.



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